

Padel by the Numbers

A Fast Emerging Opportunity



MARKET GROWTH & POPULARITY

181%

Explosive Growth:
181% increase in players (2016–2021)

GLOBAL SCALE

30M+

players worldwide growing rapidly in the U.S., Asia, and Middle East

Rapid Infrastructure Growth:

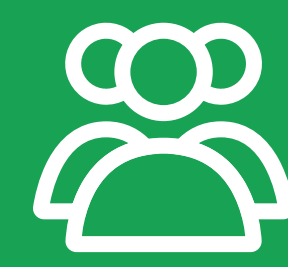
5000+

new courts in 2023 alone

ACCESSIBILITY & DEMOGRAPHICS

ALL AGES APPEAL

Welcoming to youth, professionals, and seniors.



Community-Focused:

60%

of players join for social interaction

ECONOMIC POTENTIAL

Membership Growth:

35%

increase in membership at clubs offering Padel



Revenue Streams:

Income from court rentals, coaching, tournaments, retail, and F&B.

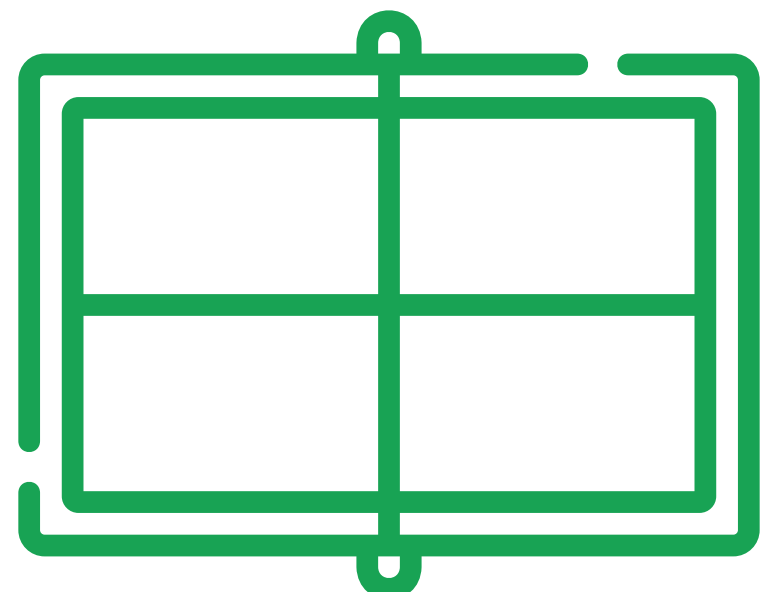


Event Hosting:

Corporate and private events drive utilization and revenue

INFRASTRUCTURE ADVANTAGES

SPACE COMPARISON OF TENNIS VS. PADEL COURTS



Efficient Space Use: 2–3 Padel courts fit in a single tennis court space

LOWER MAINTENANCE

Cost-effective compared to traditional racquet facilities



FAST ROI

Potential to break-even in < 2 years due to supply/demand and pricing

FITNESS & WELLNESS GROWTH

\$125B

Wellness Boom: Fitness industry growing to \$125B by 2027

72%

Outdoor Sports Surge: 72% of people prefer outdoor or small-group sports post-pandemic

PROVEN INVESTOR INTEREST

BIG PLAYERS

Yankee Global Enterprises
Qatar Sports Investment

CELEBRITY BACKING

CRISTIANO RONALDO,
LIONEL MESSI, DAVID BECKHAM,
ANDRE AGASSI, RAFAEL NADAL

DRIVING VISIBILITY

ALIGNMENT WITH BROADER TRENDS



FITNESS & WELLNESS GROWTH

Prioritization of social interaction



CORPORATE PARTNERSHIPS

Growing role in employee wellness programs